



Volume 30, No. 4  
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## Holiday Event

Get a headstart on the holidays with the Oklahoma Chapter Holiday Celebration! Don't miss it! For more information, see [Page 8](#).

## Upcoming meetings

Ella Lackey will be talking about independent contracting in **January**.  
Past Oklahoma Chapter presidents are going to present a forum in honor of "President's Day" in **February**. Several past presidents who have since gone into other fields have consented to be part of the festivities. You will want to come and catch up with old friends.  
Jackie Damrau from STC International Leadership Chapter Resource (LCR) will bring the program in **April**.

## Help needed! Get involved!

The more you get involved with your STC chapter, the more benefits you'll derive. The Oklahoma Chapter needs your help with all sorts of tasks, small and large. No experience required, just contact one of the officers, and they'll be happy to work with you to find a task that suits your schedule.

## The Chapter President's Report



Sharon Garrity  
Oklahoma Chapter President

"The best laid schemes of Mice and Men oft go awry..." said Robert Burns, and how right he was.

This is the second time I have run for vice president, won the election, and, before the year was fully underway, the president resigned, and I became the president.

Eric Lowber, elected president, resigned in September. Eric is juggling full-time work, full-time family, and full-time school. He has been given the opportunity to attend classes, working toward a degree in computer science.

Although we are disappointed, because Eric brought such enthusiasm and professionalism to the STC executive board, we understand that sometimes you just have to make tough choices and have to know when to say "enough!" Before we accepted his resignation, we required his assurance that, if at all possible, he will still attend meetings!

Suzanna did some research into the chapter bylaws and found the following:

"...Article VI, Section 3, [states] that the president nominates someone to fill a vacancy for VP, Sec, or Treas. Then the Administrative Council must vote (majority yes) to approve that person to assume duties of the office."

I would like to "recommend" someone who is enthusiastic about being the vice president this year, with the intention of running as the president next year. If you are ready to be involved in the Society for Technical Communication Oklahoma Chapter as an officer, please contact me as soon as possible.

When I ran for vice president, my goals were to:

- Promote the Oklahoma Chapter by researching the requirements and taking the steps necessary to win the coveted Chapter Achievement Award again. I want to hear "Oklahoma!" when they call out the winner for the Chapter Achievement Award in our size category and see a dozen or so of our members walk across the stage. In an effort to meet some of the requirements, we have two teams working with the New Mexico Kachina Chapter to judge entries for the SW Regional PAO Comps.
- Reestablish the Oklahoma Chapter history. Over the years, archival documents that are important to our history have been misplaced. I have contacted many members, both active and inactive, who have dug in their

*Continued on Page 2*

## The Chapter President's Report

Continued from Page 1

attics and basements and given me old newsletters, binders, and folders of information to stitch together a timeline of people and events.

- Ensure that we were rechartered according to STC International guidelines and requirements
- Plan and promote meaningful chapter meetings. The Council is working together to plan several state-wide and local chapter meetings which promise to provide something for almost everyone. For example:
  - The October meeting meets the needs of those looking for tools information with a presentation on the new MadCap Flare help authoring tool.
  - Ella Lackey will be talking about independent contracting in January.
  - Past Oklahoma Chapter presidents will present a forum in honor of "President's Day" in February. Several past presidents who have since gone into other fields have consented to be part of the festivities. You will want to come and catch up with old friends.
  - Jackie Damrau from STC International Leadership Chapter Resource (LCR) will bring the program in April.
- Put together a successful publicity campaign to help find and involve people in our communities who are practicing technical communicators in our Oklahoma Chapter. This will not only increase our membership, but it will also provide a service to our fellow communication specialists.

OK...I had some lofty intentions and perhaps bit off more than I can chew. I need your help. I reevaluated the goals I had, and I can't find a one that isn't worthy of our best efforts. So who wants to help? No! No! Hands down, those of you who volunteer to do it all.

I know we have untapped resources out there who are just waiting to become involved. You've attended STC conferences; you've joined the Oklahoma Chapter on paper; you know you have the time and ability. This is your opportunity! Don't hesitate to contact me and say, "Hey! I am really interested in ...! I would work on a committee to see that happen."

This is going to be a really good year! Get involved. Have fun. Make friends. Learn something. Enhance your skills. Network. We'll be looking for you!

*Sharon*

## The Editor's Mark

By Fred Stowell, *Dialog!* Editor

I am always concerned about how an organization or institution attracts new members to ensure its continued existence. This is a constant issue with organizations like the Veterans of Foreign Wars, American Legion, Elks, Moose, and other nonprofit benevolent orders. It is also a critical issue for churches and religious orders. Without new, young, and committed members, these organizations will cease to exist.

This situation is also true of the Oklahoma Chapter of STC. In Sharon's column in this issue, she talks about attracting new members who work independently or are employed by firms in the state as technical communicators. I am certain that there are many communicators out there working in the profession that we do not even know about.

At the same time, we should do what we can to attract students from the colleges and universities in Oklahoma. To my knowledge, only Oklahoma State University has an active student STC chapter. The Oklahoma Chapter should attempt to attract students from Tulsa University, Tulsa Community College, Oklahoma University, Oklahoma City University, and any of the others that have programs in technical writing and editing. Students and faculty should be contacted and encouraged to attend our meetings. They should also be shown the benefits of establishing student chapters in their universities. An active intern program can also help students to learn the practical side of the profession.

So, while you are thinking about our peers as potential members, think about the students as members and leaders of the future.

*Fred*

# Creating Your Own Future

by Suzanna Laurent, Associate Fellow, 2005-2006 Society President

Yogi Berra, the Yankee who told us “it isn’t over until it’s over,” also cautioned that “You’ve got to be very careful if you don’t know where you’re going, because you might not get there.”

How long has it been since you’ve considered where you are going in your career or any other part of your life? During these lazy summer months, we tend to spend more time relaxing—not reflecting on our future. I usually take time for myself in a special way during the summer months. I develop and update my goals plan for both short- and long-term goals because I know the future doesn’t just happen, it is created!

This spring, two of my long-term STC goals were achieved. I completed my commitment to service on STC’s board of directors, and I began planning to change course to use my technical communication talents differently. I am fortunate that don’t “have” to earn a living at this stage of my life, which gives me many options to consider.

When people ask me how I have achieved so much, I tell them that you can do anything you want to do—as long as you know where you are going and how you’re going to get there! You need an effective “road map” or plan to guide you though, because it’s very easy to get on the wrong track. Personal goals can provide the “road map” you need to achieve more. If you’ve done a good job of setting your goals, you not only know where you’re going, but how you are going to get there.

The power to achieving outstanding success comes from within people themselves; it’s what we call self-motivation. Each of us is the end result of what we think we are. When we mentally develop things like personal courage, enthusiasm, skill, confidence, and a belief in our own abilities, we sharpen our desire to achieve more.

Did you know that scientific research has proven that average adults use only 25 percent of their total mental capacity? That means another 75 percent remains idle and unproductive. A study by the Stanford Research Institute indicates that 88 percent of success is attitude, and only 12 percent is attributed to knowledge and skill. Since all growth and progress comes from within, there is practically no limit to what a personally motivated person can accomplish. But, how do you motivate yourself? Where do you begin?

To begin, you must make a frank and honest appraisal of where you stand now. Evaluate your strengths and weaknesses, your assets and liabilities. Put your answers down in black and white—because writing them down is very important. Face yourself squarely, honestly, and realistically. What are your goals in every area of life? Ask yourself, “How can I become more successful through personal motivation?”

## The Five Steps

Paul J. Meyer is a world-renowned motivational speaker from Waco, Texas who owns over 40 successful companies, including the Success Motivation Institute (SMI). Millions of copies of his works have been distributed around the world. As a young man, Paul developed a Million Dollar Personal Success Plan that I want to share with you. Many years ago, I owned an SMI franchise, and I’ve used these five steps since then to help me become all I can be. I want to share them with you so if you choose to use them, you can become more successful too.

First, crystallize your thinking. Determine what specific goal you want to achieve. Then dedicate yourself to its attainment with unswerving singleness of purpose.

Second, develop a written plan for achieving your goal and a deadline for its achievement. Plan your progress carefully. Do you know that we spend more time planning our vacations than planning our lives? Organized activity and enthusiasm are the well-springs of your power.

Third, develop a sincere desire for the things you want in life. A burning desire is the greatest motivator of every human action. The desire for success implants “success consciousness” which, in turn, creates a vigorous and ever-increasing “habit of success.”

Fourth, develop supreme confidence in yourself and your own abilities. Enter every activity without giving mental recognition to the possibility of defeat. Concentrate on your strengths instead of your weaknesses...on your powers instead of your problems.

Fifth, develop a dogged determination to follow through on your plan, regardless of obstacles, criticism or circumstances or what other people say, think, or do. Construct your determination with sustained effort, controlled attention, and concentrated energy.

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Using these five steps to develop and achieve your goals ensures greater success at everything you do. I know because it works for me! I wonder though...how much difference could we make in our profession if every technical communicator used these steps to take a more proactive role in showing the value we add in our

respective organizations? If more technical communicators would accept responsibility for showing the value they add, our entire profession could reap the benefits because when a collection of minds, hearts, and talents work together, great things can happen.

## History Corner

By Sharon Garrity, Oklahoma Chapter President

We have precious few remnants of the Oklahoma Chapter of the Society for Technical Communication's illustrious history. Many of the new members have no idea who we are or what we have done. Some of the old timers might enjoy a glimpse of the "good ole' days." I have been "diggin' up bones" over the summer and will be sharing our history in the next several issues of the newsletter.

I will begin with "History of the Oklahoma Chapter" reprinted from the April 1999 *Dialog!*.

### Our History

*In a field that is ever changing and always moving forward, the Oklahoma Chapter has experienced many years of outstanding achievement.*

*Accomplishments include hosting the STC Board of Directors' Winter Meeting in 1983 and 1994 and receiving Chapter Achievement Awards in 1983, 1995, and 1996. The Chapter Achievement Award is earned annually by the most outstanding chapter in each size category.*

*Three members were awarded the Distinguished Chapter Achievement Award by the*

*Society. They are Gary Lambert, Barbara Harrison, and Suzanna Laurent.*

*The chapter had the honor of hosting the 1995 Region 5 Conference in Tulsa.*

*Two of our chapter members have been honored on the national level. Tom Warren became an STC Fellow in 1989 and Barbara Harrison in 1997.*

### History of the Oklahoma Chapter

*The Oklahoma Chapter received its charter on May 1, 1977. The first president was Robert Corey, a distinguished Technical Communication award recipient. Bea Sprouse, the chapter's first vice president, is responsible for contacting Bill Stolgitis at the STC national headquarters. With his help, the Oklahoma Chapter was set into motion.*

## Webinars Available for Sale

The Instructional Design & Learning (IDL) SIG online Web seminar store is here! If you missed an IDL SIG live Web seminar event in the past, you can now purchase the viewing rights of:

- Accelerated Learning: The Extreme Training Makeover
- Increasing Interactivity in Webinars
- Successful ID: Where Theory and Practice Meet

Check back often because more seminars will be added.

The store at <http://www.stcidlsig.org/> includes a secure e-commerce system with an easy-to-use shopping cart interface. Simply click the "Add to Cart" button to buy one or more of our Web seminars. Once your order is finalized, you can begin viewing your Web seminars. Yes, it's that simple. You do not have to be a member, but you do need to register.

You can use Visa, Mastercard, AMEX, Paypal or checks. (Payment by check usually takes 4-6 business days to clear). If you pay by check, you'll receive viewing information once we receive your check. For more information, contact SIG manager Jackie Damrau at [Manager@stcidlsig.org](mailto:Manager@stcidlsig.org).

## Book Review

### *Technical Editing: Basic Theory and Practice*

By Andrea Zachary

*Technical Editing: Basic Theory and Practice* compiles 23 articles that were previously published in technical communication journals. Edited by Charles F. Kemnitz, an associate professor in technical communication at Penn College of Technology, *Technical Editing* replaces the previous anthology about technical editing that Lola M. Zook edited in 1975 for the Society for Technical Communication (STC). The new anthology contains articles that appeared in journals from 1985-1991 (except for one published in 1977).

This compilation presents a wide range of valuable information for editors to develop and hone their editing skills in several areas. The book offers instrumental articles to help new technical editors formulate the basic tenants of their editing philosophy, and to assist veteran editors hone their skills as well. Although Kemnitz does not—and cannot—give all the necessary information for editors to compile a comprehensive set of editing tools, he does supply both prescriptive and heuristic guidelines to help editors develop their individual philosophies of technical editing.

By focusing on how the little pieces add up to create a big picture, Kemnitz avoids the traps that many books on editing fall into. Technical editing does not compile endless lists of prescriptive rules on editing for grammar or punctuation, nor does it concentrate on only overarching frameworks that leave the reader wanting for information that is more concrete.

As a result, *Technical Editing* helps technical editors develop a philosophy and supplies specific tools. Many of the articles in *Technical Editing* present informative case studies and examples of how to apply the principles in practical situations. For example, the authors address common dilemmas such as how to edit tables, how to cite reference in texts, how to lawfully document illustrations and how to evaluate graphic designs.

The book divides articles into the following six sub-topics: “The Job of Editing,” “Basic Editing Theory,” “Basic Editing Practice,” “Editing Graphics,” “Document

Design,” and “Editors Editing.” Each major section covers the subject from several perspectives.

Kemnitz first prefaces each sub-topic with an introduction that attempts to link the articles together. In each section, he includes an article that gives an overarching view of the principles involved in the subject, and articles that demonstrate how editors can adapt prescriptive rules to apply to individual contexts.

For example, the first section, “The Job of Editing,” contains four articles that define what an editor does. The first article, “Myths About Editing,” dispels common myths about what an editor is, e.g., the idea that “any

English major can be an editor, because they all write well, even Shakespeare specialists.”

After establishing a basic job description, the subsequent articles describe how an editor may work with an author, and give two case studies showing how editors function within

academic and industrial organizations.

This structure is repeated throughout each sub-topic and helps novice editors to see the big and little pictures involved in editing, and reinforces the knowledge of veteran editors.

The authors give multiple and specific examples of how to define their roles as well as editorial changes in industrial, government, and professional contexts. Readers can extrapolate guidelines from these examples and apply them to their own situations. For example, Laurel K. Grove’s article, “The Editor as Ally,” explains how she helped develop an editing system at Battelle, Pacific Northwest Laboratories, to meet the needs of the authors, which ultimately led to authors viewing editors as helpers, not negative critics. Although readers would not implement the same system, of course, the article provides valuable insights that can be applied to many different situations.

All editors will benefit from reading the first three sections (“The Job of Editing,” “Basic Editing Theory,” and “Basic Editing Practice”), but technical editors will especially benefit from the sections on editing graphics and document design. These two sections are more prescriptive than rest of the book.

**Technical Editing: Basic Theory and Practice**  
Charles F. Kemnitz, ed. 1994. Arlington, VA:  
Society for Technical Communication, Inc.  
[ISBN: 0-914548-75-1. 140 pages. \$30.00].

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The graphics section provides a framework for evaluating graphics, guidelines on documenting sources of graphics, and a discussion of new trends in graphics. The document design segment covers basic principles of document design and then how to use these principles to create more appealing professional documents, specifically, manuals.

Even though *Technical Editing* may not be a book that everyone can read cover to cover, it is still a valuable collection of articles for editors. It provides a handy reference that addresses a multitude of issues that technical editors face.

*Technical Editing* is no longer available, so it may be difficult to locate a copy.

### Emphasize This!

By Andrea Wenger

Technical communicators tend to be problem solvers. We ask ourselves, “How can I make this better?” We don’t want our instruction material to simply be serviceable; we want it to help make our readers’ lives easier.

One way we do that is by anticipating mistakes that users might make if they don’t read carefully. We use various techniques to emphasize material that could otherwise be overlooked. Some effective means of drawing the reader’s eye to important material are presented below.

Note that this article *doesn’t* address safety messages. For proper use of safety messages, consult your corporate guidelines and the American National Standards Institute (ANSI).

#### Sentence Structure

Good sentence structure helps communicate emphasis. Words or phrases appearing at the end of a sentence (or paragraph) receive natural emphasis. Beginnings also receive emphasis. Middles do not.

Short sentences and paragraphs are more emphatic than longer ones. But as with anything else, overuse dilutes the effect. Variety helps keep the reader focused.

#### Scare Quotes

“Scare quotes” (a nickname *The Chicago Manual of Style* uses) tell the audience that a term may be unfamiliar or unusual, that it may be jargon or slang. Used correctly, “scare quotes” serve as an effective warning for the reader.

When overused, as they are in this paragraph, “scare quotes” are just plain annoying.

Scare quotes may be the writer saying, “The engineer’s making me use this term, but I have my suspicions.” Or maybe, “We always use this term internally, though I’m not sure whether it’s correct.” To avoid this characterization, some writers take a hard line against scare quotes: Either the term is correct, or it isn’t. If you don’t know, find out.

Remember that in technical writing, it’s generally appropriate to use jargon as long as it’s industry-standard terminology. If you’re writing for an audience of experts, use the language they use. Don’t call attention to jargon by putting it in quotation marks if your target audience already knows what the term means. But if the target audience consists of both experts and non-experts, it’s appropriate to use quotation marks the first time the term appears. Also include a definition. (If you don’t need the definition, you probably don’t need the quotation marks.)

When using scare quotes, be sure to follow the punctuation rules associated with quotation marks. In American English, usage is as follows:

- Place periods and commas inside the quotation marks.
- Place question marks and exclamation points outside the quotation marks, unless the punctuation is part of the quotation.
- Place colons and semicolons outside the quotation marks.
- Using italics is an alternative to using scare quotes. I prefer this practice because it’s streamlined and less gaudy.
- Consult your style guide.

### Capitalization

To capitalize means to use a capital for the first letter in a word. It does not mean to use capitals for the entire word. The latter practice, according to *Chicago*, is called “setting in full caps.”

It’s rarely appropriate to use full caps for emphasis. There are two primary objections: First, it conveys a sense that the writer is YELLING, and audiences don’t like to be yelled at. Second, blocks of text set in full caps form a rectangle, eliminating the visual cues communicated by the shapes of the letters. This makes the text more difficult to read, and works at cross-purposes with emphasizing the text.

In most cases, simply capitalizing a word provides sufficient emphasis, as in the following phrases: File menu, Enter key, On button, Setup mode. (This is the style *Chicago* recommends.) Capitalization signals that the capitalized word is the name of something. It also slows readers down just enough that they won’t skim over the word and misread “on button” as “off button,” for example.

### Exclamation Points

Exclamation points also convey the impression that the writer is yelling, but in a nice way. They’re passionate rather than angry. But technical writers, alas, rarely have cause to express our passion (at least in a professional setting). So technical writers should rarely use exclamation points.

Exclamation points are properly used only to punctuate exclamations. They quickly and decisively emphasize the importance of an entire sentence, as opposed to a single word. When used frequently, exclamation points have as much sophistication as a note from a high school freshman to her best friend, gushing over that cute boy in history class.

Avoid using multiple exclamation points at the end of a single sentence. It’s poor usage, according to *Chicago*, and it weakens credibility.

### Italics and Boldface

Used judiciously, italics are effective at emphasizing a word or two. Avoid them for long strings of text, however, because they can be difficult to read.

Also avoid using boldface to emphasize blocks of text; it’s generally too obtrusive. Instead, you can set such text in its own paragraph, prefaced by the word “Note” or “Important” in boldface:

**NOTE:** Before you drill any holes in the enclosure, ensure that your markings align with the mounting holes on the device.

**Important:** Read all instructions before beginning the procedure.

Be sure to place such notes before the relevant step. It’s not good form to point out to readers what they should have done, after they’ve already done the wrong thing.

### Shading

The use of shading in table cells or blocks of text quickly draws the reader’s eye. Use this technique when you want the emphasis to be conspicuous. For instance, I recently added shading to a table to highlight information about how to order replacement parts—with the hope of reducing calls to product support.

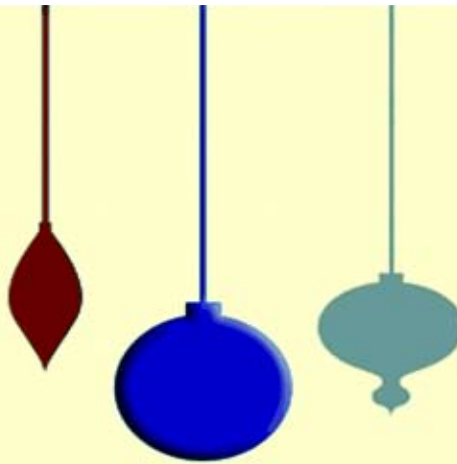
For black-and-white printing, 20 percent black shading generally works well: light enough that the text is legible, yet dark enough that it prints reliably. However, if a document is intended to be faxed, don’t use shading; the text may be impossible for the receiver to read.

Proper use of emphasis makes documents more sophisticated and user-friendly. It helps customers avoid embarrassing and costly mistakes. This, in turn, means happier customers and fewer technical support calls. Proper emphasis is one more way that technical communicators add value to documentation.

*Andrea can be reached at <[andrea.wenger@us.schneider-electric.com](mailto:andrea.wenger@us.schneider-electric.com)>. This article originally appeared in the Q3 2007 edition of the North Carolina STC Chapter newsletter, the Communique’ at <<http://stc-carolina.org/newsletter/tiki-index.php>>.*

# Holiday

# Event



## 2007

*Kick off the season right!*

Join us for the 2007 Oklahoma Chapter Holiday Event at StableRidge Vineyards on historic Route 66 in Stroud. The event is open to members and their guests, so invite your co-workers, friends and family for an evening of great food, great company and great entertainment.

Highlights of the event include:

- ★ A buffet catered by the Rock Cafe, featuring sandwiches, pizza, appetizers, desserts and more.
- ★ The winery will keep their tasting room open after the usual 5 p.m. so members and guests can taste the wines and purchase them if they wish.
- ★ An opportunity to hear hard-hitting, hard-splitting and hard-of-hearing U.S. Marshall Rooster Comeagain (Clarence Benes) regale us with tall tales of his experiences with the Hangin' Judge of Fort Smith, Judge Isaac Parker.

**What:** The 2007 Oklahoma Chapter Holiday Celebration

**When:** Wine tasting at 5:30 p.m.; dinner starts at 6 p.m. on Sat., Dec. 8

**Where:** StableRidge Vineyards (Just a short way off I-44 in Stroud.)

2016 Rt.66 West, Stroud, OK 74079

Phone: 918-968-1769 Toll Free: 1-800-359-3990

Web site: <<http://www.stableridgevineyards.com/>>

**Cost:** \$10 per person (Pay at the door.)

**NOTE:** Reservations **must** be made by close of business Monday, November 26. For more information, or to make a reservation, contact Barbara Adams at <[Barbara@osufpp.org](mailto:Barbara@osufpp.org)> or 405-372-6423; or Linda Stark at <[linda.stark@starkclarity.com](mailto:linda.stark@starkclarity.com)>.



# Chapter Treasurer's Report

By Barbara Adams, Oklahoma  
Chapter Treasurer

## Oklahoma Chapter Financial Report October 31, 2007

### Expenses:

#### June 2007

Speaker gift and officers gifts, annual meeting	\$32.24
June hosting fee	30.00

#### July 2007

July Hosting Fee	30.00
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#### August - September 2007

None

<b>Total Expenses:</b>	\$92.24
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<b>Checking Balance:</b>	\$309.09
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<b>Savings Balance</b>	5.00
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<b>CD Balance</b>	1,069.18
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#### October 2007

CD cashed and added to checking Oct. 8, 2007

**Checking Balance: \$1,378.27**

### Income:

CD Interest	\$44.31
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<b>Total Income:</b>	<b>\$44.31</b>
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**Note:** Dues rebates will be direct deposited; I have not yet received notice that ours has been deposited and do not know how much it will be.

## Information about *the Dialog!*

### Staff

- **Fred Stowell, Managing Editor**
- **Pat Wade, Electronic Distribution**
- **Linda Stark, Assistant Editor, Layout**

### Oklahoma Chapter logo courtesy Hui Zeng

The *Dialog!* is the newsletter of the Oklahoma Chapter of STC. It is published bi-monthly six times a year.

The current issue and past issues are posted on the Oklahoma Chapter Web site at <<http://www.stc-ok.org>>.

Letters to the editor are always welcome, as are articles. Please send letters and articles to Fred Stowell <[stowellf@osufpp.org](mailto:stowellf@osufpp.org)>.

By submitting an article, the writer implicitly grants a license to this newsletter to run the article and for other STC publications to reprint it without first obtaining permission. Copyright is held by the writer.

## Chapter Contacts

Comments? Suggestions? Ideas for meetings? Questions? Contact us. Let us know what's on your mind.

Our goal is to ensure chapter members find value in their membership. Let us know what provides value for you. We have no way of knowing unless you tell us.

President: Sharon Garrity <[sgarrity10950@att.net](mailto:sgarrity10950@att.net)>

Vice President: Vacant

Treasurer: Barbara Adams <[Barbara@osufpp.org](mailto:Barbara@osufpp.org)>

Secretary : Suzanna Laurent <[slaurent@prodigy.net](mailto:slaurent@prodigy.net)>

Dialog Managing Editor: Fred Stowell <[stowellf@osufpp.org](mailto:stowellf@osufpp.org)>



### STC Mission Statement

STC advances the theory and practice of technical communication across all user abilities and all media.

### Positioning Statement

STC helps you design effective communication for a technical world through information sharing and industry leadership.

The Society for Technical Communication (STC) is the world's largest organization for technical communicators.

Its more than 14,000 members include writers, editors, illustrators, printers, publishers, photographers, educators, and students.

Dues are \$55–150 per year. Membership is open to anyone engaged in some phase of technical communication, interested in the arts and sciences of technical communication, and in allied arts and sciences.

Society for Technical Communication  
901 N. Stuart Street, Suite 904  
Arlington, VA 22203-1822  
703.522.4114 (voice); <http://www.stc.org>

### International Competition Judges Needed

*Become a judge for the STC International Competitions!*

*Competition will soon get underway for:*

- *Online Communication*
- *Technical Art*
- *Technical Publications*

*For the judging application form and more information, go to: <[http://www.stc.org/comp/internationalCompetitions01\\_JAF.asp](http://www.stc.org/comp/internationalCompetitions01_JAF.asp)>.*

*Applications for judges must arrive at the STC offices by Dec. 1, 2007.*